



CIFAL BILBAO

# BILBAO SUMMIT AND THE DIGITAL LOCAL AGENDA

## A strategy for the Development of the Information Society

Płock, July 2006



Descentralised Cooperation Programme



CIFAL BILBAO

## Dobre rano !

- ❑ **The Basque Country and the city of Bilbao.**
- ❑ **About CIFAL BILBAO.**
- ❑ **Bilbao Summit.**
- ❑ **Digital Local Agenda.**

# THE BASQUE COUNTRY AND THE CITY OF BILBAO



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# THE BASQUE COUNTRY AND THE CITY OF BILBAO



CIFAL BILBAO



**Area (Km<sup>2</sup>):** 7,235 Km<sup>2</sup>  
**Population:** 2,098,000  
**Density:** 290 in/Km<sup>2</sup>

	Data	Period
<b>GDP per cápita</b>	<b>26,142 €</b>	<b>2006</b>
<b>Internal expenditure on R&amp;D/GDP</b>	<b>1.4 %</b>	<b>2004</b>
<b>Internal expenditure on R&amp;D financed by companies / Total expenditure R&amp;D</b>	<b>66 %</b>	<b>2004</b>
<b>Internal expenditure on R&amp;D financed by Administration / Total expenditure R&amp;D</b>	<b>29.7 %</b>	<b>2004</b>
<b>Internal expenditure on R&amp;D financed from overseas / Total expenditure R&amp;D</b>	<b>3.8 %</b>	<b>2004</b>
<b>R&amp;D expenditure / R&amp;D personnel</b>	<b>64,476 €/person</b>	<b>2004</b>
<b>Percentage of innovating companies</b>	<b>16.6 %</b>	<b>2004</b>
<b>Percentage of companies with electronic commerce</b>	<b>7.6 %</b>	<b>2004</b>
<b>ISO 9000 certificates</b>	<b>4200</b>	<b>2004</b>



- Set up by UNITAR and the Basque Government.



- Capacity development and training for Local Authorities of the world in the area of **Information Society**.

- Main objectives:

- ▶ Development of a model to enable the incorporation of the Local Authorities into the **Information Society**.
- ▶ Training the Local Authorities to define and implement Digital Local Agendas.
- ▶ Promote the deployment of the IT4ALL Network.



## PROCESS

1<sup>st</sup> World Summit of Cities and Local Authorities on the Information Society



**Phase 1**



cumbre mundial sobre la sociedad de la información  
Ginebra 2003 - Túnez 2005

**Lyon**

4th-5th December 2003

**Geneva**

10th-12th December 2003



### 9 Knowledge Areas:

- ✓ Accessibility and Social Inclusion
- ✓ Culture and Identity
- ✓ eGovernment
- ✓ eDemocracy
- ✓ eHealth
- ✓ eLearning
- ✓ eBusiness
- ✓ Infrastructure
- ✓ Safety and Security

2<sup>nd</sup> World Summit of Cities and Local Authorities on the Information Society



**Phase 2**



cumbre mundial sobre la sociedad de la información  
Ginebra 2003 - Túnez 2005

**Bilbao**

9th-11th November 2005

**Tunisia**

16th-18th November 2005



**Digital Local Agenda**

**The WSIS is not a product, but a process.**

## □ Definition:

- Strategic Plan for the Development of the **Information Society** in a city or region.

## □ Where it comes from: The process

- Bilbao Summit: Local Authorities Commitment

## □ Bilbao Declaration:

- Implementation of Digital Local Agendas.
- Taking into account socio-economic and cultural environment.
- Broad participation of citizens and social actors.



## □ Who is the “target audience” of DLA:

- Local Authorities with a commitment towards the future of their Cities and/or Regions.

## □ Who supports the DLA:

- UCLG and its sections.
- ATO
- CoR.
- CLRAE
- CALRE
- .....

## □ Goals

## □ Requirements:

- Political will and leadership.
- Supporting tools and resources.

## □ Stages:

- Awareness and Dissemination.
- Content/Service Platform Development.
- Training for Action.
- DLA Methodology
- Follow-Up
- Flagship Projects



1. Awareness and Dissemination
1. Sharing-up: Content / Service Platform Development
2. Training for Action

**Europe**  
CERM General Assembly  
10-12 May, Innsbruck

**North America**  
World Urban Forum 2006  
19-23 June, Vancouver

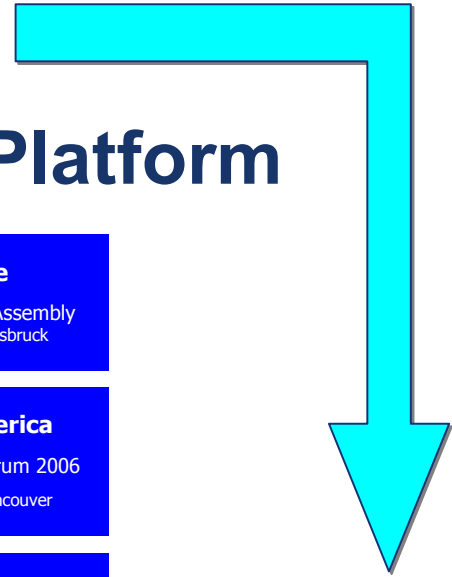
**Latin America**  
Congress of FLACMA  
26-28 July, Cali

**Asia-Pacific**  
UCLG ASPAC Executive  
Bureau and Standing  
Committees  
1 September, Kathmandu

**Africa**  
Africities Summit  
18-24 September, Nairobi

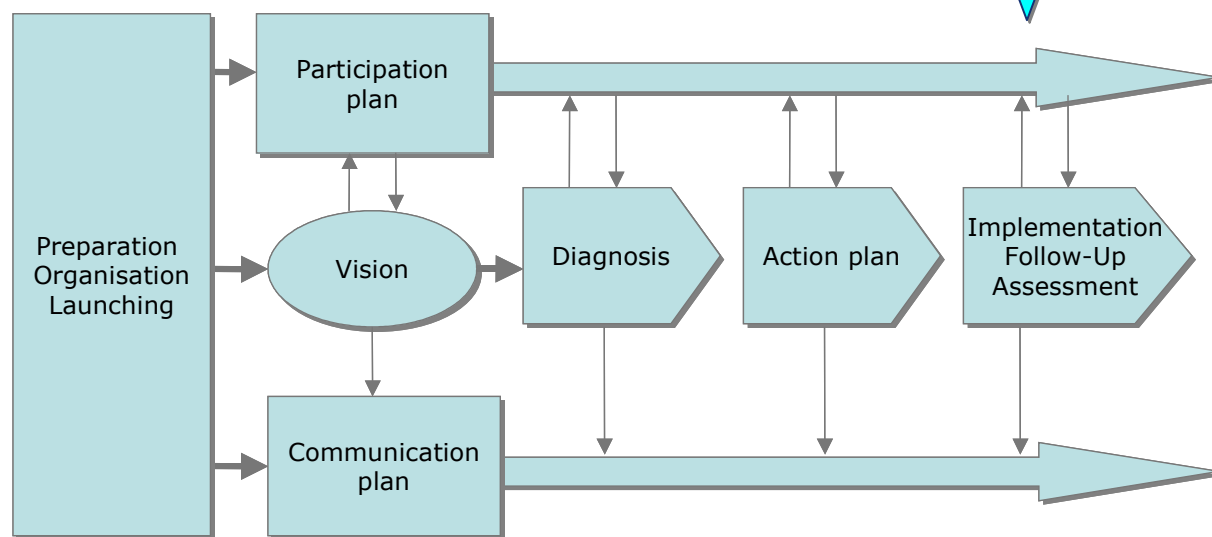
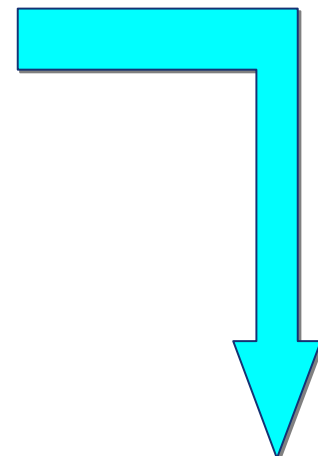


**UCLG World Council  
and Executive  
Bureau**  
29 Oct-1 Nov,  
Marrakech





1. Action: DLA Methodology
1. Follow-Up
2. Flagship Projects





- Improve Local Administration and the participation and communication with citizens.**
- Full development of the endogenous capabilities to create wealth and employment.**
- Improve quality of life for the citizens.**



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# Dziękuję!



**Xabier Uriarte**

[xuriarte@robotiker.es](mailto:xuriarte@robotiker.es)

[www.cifalbilbao.org](http://www.cifalbilbao.org)

[www.it4all-bilbao.org](http://www.it4all-bilbao.org)

[www.it4all-regions.org](http://www.it4all-regions.org)